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| **Official Stamp** | | **Program: Tour Guiding** | **Department: Travel & Tourism** | | |
| **The study plan was approved by the decision of the Deans' Council no. ...... on .....** | | | |
| **Overview** | | | | | | |
| The Tour-Guiding Program was established at Yarmouk University in the year 2006, and then a decision was taken to freeze the program when the College of Tourism and Hotels was established in the year 2006. The program was relaunched as of the 2021 academic year in response to the actual need for qualified tour guides who can, guide tourists from different cultures, in a professional manner. | | | | | | |
| **Vision and Mission** | | | | | | |
| Preparing students capable of professionally practicing Tour-Guiding work through an open educational environment that enhances creative performance, scientific research, and community service. | | | | **Vision** | | |
| The Tour-Guiding Program is committed to achieve academic excellence and distinction and to prepare a student who possesses the required skills and competencies that will help him /her, professionally, to lead tourists, and reflect a positive image of the Hashemite Kingdom of Jordan focusing on providing the student with the knowledge, skills, and competencies that will help him / her advance his /her performance to the highest limits. | | | | **Mission** | | |
| **Program Objective** | | | | | | |
| Providing the student with the professional skills to accompany tourists. | | | | | **1** | |
| Preparing the student with the required leadership and management skills. | | | | | **2** | |
| Developing the student’s skills to exercise logical and critical analysis of situations, and develop alternative solutions while accompanying the tourist. | | | | | **3** | |
| Improving the student’s skills in the field of communication and dialogue between diverse cultures. | | | | | **4** | |
| Preparing a student capable of linking different aspects of the arts and sciences and presenting them to the tourist for a successful tourism experience. | | | | | **5** | |
| Develop students’ understanding of the different aspects of the tourism sector and its ethical system. | | | | | **6** | |
| Providing the student with long-life education skills, self-development, and cumulative knowledge. | | | | | **7** | |
| **Program Learning Outcomes (PLOs)** | | | | | | |
| **KNOWLEDGE** | | | | | | |
| **PLO1** | **K1.** Demonstrate a comprehensive understanding of tour guiding theory and practices. | | | | | |
| **PLO2** | **K2.** Possess in-depth knowledge of the natural and cultural heritage of the destination. | | | | | |
| **PLO3** | **K3.** Stay updated with new trends and contemporary issues in the tourism industry. | | | | | |
| **SKILLS** | | | | | | |
| **PLO4** | **S1.** Develop the student’s skills in organizing, and effectively conducting a guided tour tailored to the interests and needs of tourists from diverse cultures & backgrounds. | | | | | |
| **PLO5** | **S2.** Utilize effective communication skills, including storytelling techniques and public speaking, to captivate and educate tour participants. | | | | | |
| **PLO6** | **S3.** Employ effective interpersonal and intercultural skills to build rapport with tourists from different backgrounds and cultures. | | | | | |
| **PLO7** | **S4.** Utilize technology effectively for tour planning, research, and communication purposes (e.g., augmented reality apps). | | | | | |
| **PLO8** | **S5.** Implement problem-solving techniques in the work environment. | | | | | |
| **COMPETENCIES** | | | | | | |
| **PLO9** | **C1.** Discuss knowledge of art history, archaeology, and other relevant disciplines to enhance tours and visitor experiences. | | | | | |
| **PLO10** | **C2.** Implement professional, ethical, and responsible conduct. | | | | | |
| **PLO11** | **C3.** Developing a passion for travel, cultural understanding, and preserving heritage and antiquities. | | | | | |
| **PLO12** | **C4.** Adapt a commitment to continuous learning and self-improvement within the tourism industry. | | | | | |
| **PLO13** | **C5.** Adapt a high level of personal organization, and time management, to handle unforeseen situations and efficiently manage tours. | | | | | |
| **PLO14** | **C6.** Maximizing the student’s role in creating a distinctive and unique tourism experience. | | | | | |

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| **(132) Credit hours to obtain a degree in a specialization of Tourism Management** | | | |
| **Credit Hours** | | |  |
| **Total** | **Elective** | **Compulsory** |
| **27** | 12 | 15 | **University Requirements** |
| **21** | - | 21 | **Faculty Requirements** |
| **84** | 9 | 75 | **Department Requirements** |
| **132** | **21** | **111** | **Total** |

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| **First: University Compulsory Courses (15) Credit Hours** | | | | | | | |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Online | - | 3 | - | 3 | Leadership, Creativity, and innovation skills | 146 | HUM |
| Blended | - | 3 | - | 3 | Communication & interaction skills (English) | 120 | HUM |
| Blended | - | 3 | - | 3 | Communication & Interaction skills (Arabic) | 121 | HUM |
| Online | - | 3 | - | 3 | National Education | 124 | HUM |
| - | - | 0 | - | 0 | Ethics & Volunteer work | 100 | SA |
| Online | - | 3 | - | 3 | Military Sciences | 100A | MILT |
| - | - | Remedial course | - | Remedial course | English Language Skills | 099 | EL |
| - | - | Remedial course | - | Remedial course | Arabic Language skills | 099 | AL |
| - | - | Remedial course | - | Remedial course | Computer Skills | 099 | COMP |

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| **Second: University Elective Courses (12) Credit Hours** | | | | | | | |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| **French language courses set** | | | | | | | |
| Face-to-face |  | 3 | - | 3 | French language skills (1) | 101 | LCF |
| Face-to-face | LCF101 | 3 | - | 3 | French language skills (2) | 102 | LCF |
| Face-to-face | LCF102 | 3 | - | 3 | French language skills (3) | 103 | LCF |
| Face-to-face | LCF103 | 3 | - | 3 | French language skills (4) | 104 | LCF |
| **German language courses set** | | | | | | | |
| Face-to-face |  |  |  | 3 | German language skills (1) | 101 | LCG |
| Face-to-face | LCG 101 |  |  | 3 | German language skills (2) | 102 | LCG |
| Face-to-face | LCG 102 |  |  | 3 | German language skills (3) | 103 | LCG |
| Face-to-face | LCG 103 |  |  | 3 | German language skills (4) | 104 | LCG |
| **Spanish language courses set** | | | | | | | |
| Face-to-face |  | 3 |  | 3 | Spanish language skills (1) | 101 | LCS |
| Face-to-face | LCS 101 | 3 |  | 3 | Spanish language skills (2) | 102 | LCS |
| Face-to-face | LCS 102 | 3 |  | 3 | Spanish language skills (3) | 103 | LCS |
| Face-to-face | LCS 103 | 3 |  | 3 | Spanish language skills (4) | 104 | LCS |
| **Chinese language courses set** | | | | | | | |
| Face to face | - | 3 | 0 | 3 | Chinese language skills 1 | 101 | LCC |
| Face to face | LCC 101 | 3 | 0 | 3 | Chinese language skills 2 | 102 | LCC |
| Face to face | LCC 102 | 3 | 0 | 3 | Chinese language skills 3 | 103 | LCC |
| Face to face | LCC 103 | 3 | 0 | 3 | Chinese language skills 4 | 104 | LCC |

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| **Third: Faculty Compulsory Courses (21) Credit Hours** | | | | | | | |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Blended |  | 3 | 0 | 3 | Principles of Tourism Management | 111 | TOUR |
| Blended | HOTL 111 | 3 | 0 | 3 | Principles of Management in the Hospitality Industry | 111A | HOTL |
| Blended | HOTL 233 | 3 | 0 | 3 | Financial skills in tourism & hospitality | 131 | HOTL |
| Blended | TOUR140 | 3 | 0 | 3 | Tourism & Antiquities in Jordan | 140A | TOUR |
| Blended | HOTL142 | 3 | 0 | 3 | Conferences & Events Management | 161 | HOTL |
| Blended |  | 3 | 0 | 3 | Tour Guiding | 212 | TOUR |
| On-line |  | 3 | 0 | 3 | Computer Skills | 108 | SCI |

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| **Forth: Department Compulsory Courses (75) Credit Hours** | | | | | | | | |
| **Teaching Method** | | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Face-to-face |  | | 3 | 0 | 3 | Nabataean civilization | 141 | Guid |
| Blended |  | | 3 | 0 | 3 | Islamic Archaeology In Jordan | 142 | Guid |
| Online | Tour 111 or Hotel 111A | | 3 | 0 | 3 | Research Methods for Tourism & Hospitality | 231 | Tour |
| Face-to-face |  | | 12 | 12 | 0 | Internship (1) | 231 | Guid |
| Face-to-face |  | | 3 | 0 | 3 | Contemporary History of Jordan & Tour Guiding | 243 | Guid |
| Face-to-face |  | | 3 | 0 | 3 | Ancient Epigraphy | 244 | Guid |
| Blended |  | | 3 | 0 | 3 | Etiquette in Tourism & Hospitality | 245 | Hotl |
| Face-to-face | Tour 111 | | 3 | 0 | 3 | Travel Agency Operations | 311 | Tour |
| Face-to-face | Tour 212 | | 3 | 0 | 3 | Advanced tour guiding | 311 | Guid |
| Blended |  | | 3 | 0 | 3 | Consumer Behavior in Tourism | 312 | Tour |
| Blended |  | | 3 | 0 | 3 | Tourism trails | 312 | Guid |
| Face-to-face |  | | 3 | 0 | 3 | Tourism Products & Services | 313 | Guid |
| Online |  | | 3 | 0 | 3 | Religious Tourism | 322 | Guid |
| Face-to-face |  | | 3 | 0 | 3 | Jordan Heritage | 323 | Guid |
| Blended |  | | 3 | 0 | 3 | Artificial Intelligence (AI) Use In Tourism & Travel | 324A | Tour |
| Face-to-face |  | | 12 | 12 | 0 | Internship (2) | 331 | Guid |
| Face-to-face |  | | 3 | 0 | 3 | Jordan Geography & Geology | 341 | Guid |
| Face-to-face |  | | 3 | 3 | 0 | Managing & Interpreting Tourist Sites | 424 | Tour |
| Online |  | | 3 | 0 | 3 | Internship (3) | 431 | Guid |
| Face to face |  | | 3 | 0 | 3 | Sustainable tourism | 448 | Tour |
| Blended |  | | 3 | 0 | 3 | Specific Topics in Tourist Guidance | 451 | Guid |
| Online |  | | 3 | 0 | 3 | Graduation Project | 452 | Guid |

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| **Fifth: Department Elective Courses (9) Credit Hours** | | | | | | | |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Blended | HOTL 114 | 3 | 0 | 3 | Tourism and Hospitality Correspondences | 242 | Hotl |
| Blended |  | 3 | 0 | 3 | Marketing for Tourism and Hospitality | 322 | Tour |
| Face to face |  | 3 | 0 | 3 | Tourism Information Systems | 335 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism and Local Communities | 344 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism Products & Services | 345 | Tour |
| Face to face |  | 3 | 0 | 3 | Tourism Geography | 346 | Tour |
| Blended | TOUR 336 | 3 | 0 | 3 | Tourism & Hospitality Statistics | 349 | Tour |
| Face to face |  | 3 | 0 | 3 | Airport and Aviation Management | 415 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism Entrepreneurship | 426 | Tour |
| Blended | HOTL 448 | 3 | 0 | 3 | Quality insurance in tourism & hospitality | 432 | Hotl |

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| **Sixth: Specialization Compulsory Courses (54) Credit Hours** | | | | | | | |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Face to face |  | 3 | 0 | 3 | Nabataean Civilization | 141 | Guid |
| Face to face |  | 12 | 12 | 0 | Islamic Archaeology in Jordan | 142 | Guid |
| Online | Tour 111 or Hotl 111A | 3 | 3 | 0 | Research Methods for Tourism & Hospitality | 231 | Tour |
| Face to face |  | 12 | 12 | 0 | Internship (1) | 231 | Guid\* |
| Face to face |  | 3 | 0 | 3 | Contemporary History of Jordan & Tour Guiding | 243 | Guid |
| Face to face |  | 3 | 0 | 3 | Etiquette in Tourism & Hospitality | 245 | Hotl |
| Blended | Tour 111 | 3 | 0 | 3 | Travel Agency Operations | 311 | Tour |
| Face to face | Tour 212 | 3 | 0 | 3 | Advanced Tour Guiding | 311 | Guid |
| Online |  | 3 | 0 | 3 | Religious Tourism | 322 | Guid |
| Face to face |  | 3 | 0 | 3 | Jordan Heritage | 323 | Guid |
| Blended |  | 3 | 3 | 0 | Artificial Intelligence (AI) Use In Tourism & Travel | 324A | Tour |
| Face to face |  | 12 | 12 | 0 | Internship (2) | 331 | Guid\* |
| Face to face |  | 3 | 0 | 3 | Jordan Geology & Geography | 341 | Guid |
| Face to face |  | 12 | 12 | 0 | Internship (3) | 431 | Guid\* |
| Online | Tour 231 or Tour 131 | 3 | 3 | 0 | Graduation Project | 452 | Guid |

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| **Seventh: Specialization Elective Courses (9) Credit Hours** | | | | | | | |
| **Teaching Method** | **Pre-requisite** | **Number of Credit Hours** | | | **Course Name** | **Course No.** | **Course Code** |
| **Total** | **Practical** | **Theoretical** |
| Face to face |  | 3 | 0 | 3 | Islamic Archaeology In Jordan | 142 | Guid |
| Blended |  | 3 | 0 | 3 | Ancient writings and inscriptions | 244 | Guid |
| Blended |  | 3 | 6 | 0 | Tourism Trails | 312 | Guid |
| Blended |  | 3 | 0 | 3 | Consumer Behavior in Tourism | 312 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism Products & Services | 313 | Guid |
| Blended |  | 3 | 0 | 3 | Marketing for Tourism & Hospitality | 322 | Tour |
| Face-to-face |  | 3 | 0 | 3 | Tourism Information System | 335 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism and Local Communities | 344 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism Legislations & Ethics | 346 | Tour |
| Blended |  | 3 | 0 | 3 | Tourism & Hospitality Statistics | 349 | Tour |
| Blended |  | 3 | 0 | 3 | Airport and Aviation Management | 415 | Tour |
| Blended |  | 3 | 0 | 3 | Managing & Interpreting Tourist Sites | 424 | Tour |
| Face-to-face |  | 3 | 0 | 3 | Tourism Entrepreneurship | 426 | Tour |
| Face to face |  | 3 | 0 | 3 | Sustainable tourism | 448 | Tour |
| Blended |  | 3 | 0 | 3 | Specific Topics in Tourist Guidance | 451 | Guid |